

INTRODUCING THE FIRST CUSTOMIZABLE, ONCOLOGY-SPECIFIC, E-NEWS SERVICE



May 31, 2011

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NOTE FROM THE EDITOR...

We have two announcements regarding the upcoming ASCO annual meeting.

Did you see that we're hosting a meeting on Monday June 6th? We're teaming up with the Arcas Group, and the program is part of our "On-College" series—this time focusing on pharma-physician collaboration. We'll have an introduction followed by two guest speakers and a panel discussion. You can view the invitation here, or feel free to send an email to event@mdoutlook.com for more information.

FEATURED ONCOLOGY NEWS HEADLINES

Thyroid Drug Shortage Presents Tough Choices for Cancer Patients
(New York Times) May 27, 2011 - Lisa Meidl's thyroid cancer should be easily treatable with surgery and medication. But for her and as many as 30,000 other patients, the final steps to a cure are painfully out of reach.
[read article](#)

Throat Cancer Linked to Virus
(Wall Street Journal) May 31, 2011 - A sharp rise in a type of throat cancer among men is increasingly being linked to HPV, the sexually transmitted human papillomavirus that can cause cervical cancer in women.
[read article \(paid subscription required\)](#)

New Breast Cancer Guidelines "Unsafe": Women
(Reuters) May 27, 2011 - More than eight out of 10 women say new guidelines recommending against routine breast cancer screening of women under 50 are "unsafe," according to a small survey.
[read article](#)

YOUR CUSTOMIZED NEWS

You have chosen to track the following Interest areas:
Breast, CMS, Policy, Cost, Quality and Reimbursement, Colorectal, FDA/Regulatory (Includes biosimilars and generics), Personalized oncology, Prostate

NIH Human Clinical Trials Look for Causes and Cures for Disease
(Washington Post) May 30, 2011 - Scientists at the National Institutes of Health know Samantha Seinfeld's body down to its cellular makeup.
[read article >>](#) (Breast)

New Breast Cancer Guidelines "Unsafe": Women
(Reuters) May 27, 2011 - More than eight out of 10 women say new guidelines recommending against routine breast cancer screening of women under 50 are "unsafe," according to a small survey.
[read article >>](#) (Breast)

Teva Announces Data on Granulocyte Colony Stimulating Factor Compounds for the Prevention of Chemotherapy-Induced Neutropenia in Breast Cancer Patients
(Yahoo! Finance) May 31, 2011 - Teva Pharmaceutical Industries Ltd. announced today that data from studies of two investigational Granulocyte Colony Stimulating Factor (G-CSF) compounds in breast cancer patients receiving myelosuppressive chemotherapy will be presented at the 47th Annual Meeting of the American Society of Clinical Oncology (ASCO) in Chicago, June 3-7, 2011.
[read article >>](#) (Breast)

NEWS STORY COMMENTARY BY ACADEMIC AND COMMUNITY ONCOLOGISTS Meet Our Editorial Board

Drug Shown to Improve Overall Survival in Patients With Metastatic Prostate Cancer
[Comment By: William Harwin, MD](#)

Cancer Costs: Expensive Drugs, Abandoned Prescriptions
[Comment By: Thomas Mansland, MD](#)

Fox Chase Cancer Center Researchers Report Rapid Growth May be the Most Appropriate Trigger for Treatment in Patients with Renal Masses Under Active Surveillance
[Comment By: Robert Figlin, MD](#)

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OBR FINANCE TOP 3 WINNERS/LOSERS (AS OF 11:44PM EST)

SYMBOL	PRICE	Δ	% Δ
NWBO.OB	0.80	+0.05	+6.30%
CRIS	3.76	+0.21	+5.60%
PGNX	8.29	+0.43	+5.20%
ENMD	4.40	-0.27	-6.10%
MITI	6.19	-0.30	-4.80%
IDRA	2.42	-0.10	-4.10%

[< view all stocks and company profiles >](#)

OBR RADAR

Date: Saturday, June 4, 2011
Company: Amgen
Product: Vectibix® (panitumumab)

Date: Sunday, June 5, 2011
Company: Roche
Product: MetMab

Date: Sunday, June 5, 2011
Company: Bristol-Myers Squibb
Product: Yervoy® (Ipilimumab)

[< view all upcoming pivotal events >](#)

OBR EVENTS CALENDAR

2011 ASCO Annual Meeting

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