

# CUSTOMIZE YOUR INFORMATION WITH THE OBR INTEL DASHBOARD

Use our dashboard to select your preferences and customize the information you receive—by cancer types and/or special interest areas.

As a subscriber, you'll gain access to:

- The **OBR intel** dashboard.
- The daily, customizable **OBR intel** e-newsletter.

The screenshot shows the OBR Intel dashboard interface. At the top, it displays the date and time: 05.31.2011 | 05:24:29 PM PDT. Below this is a navigation bar with links for HOME, PROFILE, PREFERENCES, and LOG OUT. The main content area is divided into several sections:

- OBR Finance (2011-2014):** A summary bar showing market indices like NYSE DJIA, ACQP OIB, DCHT, and KERX with their respective percentage changes.
- FEATURED NEWS HEADLINES:** A section for May 31, 2011, featuring a headline about thyroid drug shortages.
- OBR daily Editorial Commentary by Academic and Community Oncologists:** A section with a featured article titled "Drug Shown to Improve Overall Survival in Patients With Metastatic Prostate Cancer" by William Harwin, MD.
- Recent News Articles by Interest Area (SPANNING LAST 60 DAYS):** A table listing interest areas like Breast, CMS Policy, and Colorectal with the number of articles and a 'MUST READ' checkbox.
- OBR Finance Winners/Losers:** A table listing stock symbols (e.g., NVBO, CRIS, PGNX) and their percentage changes.
- OBR Finance Bulls/Bears:** A table listing stock symbols (e.g., SNBS, GTX, ONTY) and their percentage changes.
- Oncology Events Calendar:** A calendar for May 2011 showing upcoming events.
- OBR Radar (UPCOMING PIVOTAL EVENTS):** A list of upcoming events with dates, companies, and products.
- Recent News Articles Summary by Interest Area:** A table summarizing the number of articles for various interest areas.
- OBR Pipeline Online:** A table showing the pipeline for various interest areas (Breast, Colorectal, Prostate) across different phases (PVE, P1, P2, P3).
- OBR Green:** A section for a digital journal featuring a photo of a doctor and text about a new drug.

**OBR daily News Commentary by Academic and Community Oncologists:**

Exclusive insights on daily events, issues, and developments in the oncology marketplace.

**OBR Finance:** A user-specific, streaming stock ticker, plus the top 3 winners/losers and bulls/bears of the day.

**Streaming Featured News Headlines**

**Events Calendar:** View upcoming meetings and events.

**OBR Radar:** View upcoming pivotal events.

**Recent News Articles:** Track news from major media outlets. Search our archive of over 10,000 records.

**Oncology Publications Summary:** Track recent abstracts from 7 peer-reviewed publications. Search our archive of over 3,000 records.

**OBR Green:** Our digital journal with our renowned original content.

**OBR Pipeline Online:** Search and sort the entire pipeline by phase, company, class, or product.

**ON-TELLIGENCE™ DELIVERED.**

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